

University of Pretoria Yearbook 2016

Ethics and values in healthcare, organisational behaviour change and strategy in health 770 (EOC 770)

Qualification	Postgraduate
Faculty	Faculty of Health Sciences
Module credits	10.00
Programmes	PGDip Option: Executive Leadership
Prerequisites	No prerequisites.
Contact time	50 hours per week
Language of tuition	English
Academic organisation	Public Health Medicine
Period of presentation	Year

Module content

The delivery of healthcare services require high ethical values and standards to promote quality of life which improve patient outcomes. The innovative and creative leader in the health sector will be provided with skills in dealing with organisational behaviour patterns which influence behaviour change and policy strategy. The module will focus on the difficulties in changing workplace behaviour and mechanisms of how to sustain change strategies which are workable and enabling.

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